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April 1, 2011

TO: 2011 Family Unity In The Park Concert & Fireworks Show Vendors  
FROM: Vending Committee  
RE: 2011 Family Unity In The Park Participation

This year, Ward 2 Councilman Zack Reed, in association with the Mt. Pleasant Community Zone will celebrate the 8<sup>th</sup> anniversary of Family Unity In The Park. The event will be held on **Saturday, July 30, 2011**, in historic Luke Easter Park and we hope you will join us. Your 2011 festival booth application is attached. Please read all enclosed materials carefully.

**Due to the increasing cost of producing this FREE public event there will be a slight increase in vendor registration fees this year. The committee worked hard to keep our cost in-line with and in most cases below other fees associated with an event with talent the caliber of George Clinton & The Ohio Players.**

Vendor applications will be reviewed for approval upon receipt on a first come, first pay basis. **All applications must be postmarked by Friday July 22, 2011 to avoid a \$50 late fee, absolutely no exceptions!!!** Past participation in Family Unity In The Park does not guarantee approval of your application for this year's event.

Once you have submitted the required documents, the Family Unity Vending Committee will review your information and contact you with notification of your acceptance or rejection to this year's festival.

Thank you for your interest in participating in the 2011 Family Unity In The Park Concert & Fireworks Show. If you need further information, please call our information hotline at 216-556-0146 or checkout our website at **[www.thefamilyunityinthepark.com](http://www.thefamilyunityinthepark.com)**.

Best regards  
*Kevin Jones*  
Kevin Jones  
Event Coordinator/Vending Committee Chair